



Volunteer Opportunity: Guest Speaker

Background:

Students in the E CITY programs are participating in a textbook-based class to learn the basics of small business creation and operation, the importance of such things as market analysis and record keeping, the traits of successful entrepreneurs, and more. The classroom instruction is brought to life when an entrepreneur or other business person comes in to speak to the students.

Description of Role:

Guest speakers talk to our students from their own experience, and allow time for the students to ask questions. If you are an entrepreneur, tell them what you do, how you started, who has been your inspiration, what your successes and failures have been, what you consider the keys to success, and the like. If you have an area of expertise that is relevant to what our students are learning, they'd like to hear from you, as well. For example, we could use speakers on the following topics: stock market/ investing, inventions/product development, market research/strategies, advertising/publicity, record keeping, negotiation, positive thinking and oral presentation skills.

Time Commitment:

Forty-five minutes, including question and answer time.

Benefits:

You may be the "link" that inspires the student to complete the program. You may be the first caring adult that has given this kind of focused time as a role model.



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Name _____

Title _____

Business _____

Address _____

Phone _____ **Fax** _____

Email _____

*For further information, please contact
Anna Marie, Enrollment and Match Support Specialist,
at 440-352-2526.*